

Lancashire Fire and Rescue Service

Privacy Notice – poster competition for disposable BBQs

This privacy notice is designed to help you understand how and why your personal details is captured and used by us.

Why do you need to process my personal details and how will you use it?

LFRS will use the information submitted for the following purposes:-

- We collect your data from the information you provide us with when you enter the poster competition for disposable BBQs, run by LFRS.
- Your data will be used for the purposes of managing and administering the competition, including notifying you if you are a winner.
- Where you have consent to Lancashire Fire & Rescue Service contacting you in the future regarding youth engagement activities.

Posters submitted in the competition may be used for:

- Internal (LFRS) websites and digital communications, printed material, training and educational material
- External websites, social media and digital communications, printed material, training and educational material
- News media and their associated websites and social media channels including print, television and radio

Lawful basis for processing

General Data Protection Regulation

The condition for processing under the GDPR will be:

- **Article 6(1) (a) of the GDPR**, the data subject has given consent to the processing of his or her personal data for one or more specific purposes.
- **Article 6(1) (b) of the GDPR, necessary for the performance of a contract** – the processing is necessary for the purpose of managing and administering the competition.

Automated decision making, including profiling

When Lancashire Fire and Rescue Service process your information, we will not process your data to make a decision by wholly automated means.

Who will have access to the information?

Poster submissions will only be available on our internal systems and only accessible by the relevant personnel who have a role requirement to use them.

How long will you keep hold of my information?

We will keep your data for as long as is necessary for the purpose of administering the competition.

We will only retain your information for longer, where you have consented to this.

Is there anything else I need to know when it comes to my personal information?

Where the capture and use of the image is based on your consent, you have the right to withdraw this, to find out more about the rights you have when it comes to your personal information or who you can contact to discuss it further, see below.

Your Rights

In certain circumstances the Data Protection Act 2018 will provide you with various rights regarding your personal information, such as the right to;

- Request sight of the information that we are holding on you
- Request the rectification of any inaccurate personal data
- Request erasure of personal data
- Request restriction of processing
- Object to the processing of your data
- Data portability
- Lodge a complaint with the Information Commissioner's Office
- Request to withdraw consent where the processing is based on consent

To find out more about your rights [click here](#).

If you have any concerns or would like to discuss how we use your information, please contact the Knowledge and Information Officer via:

Knowledge and Information Officer (Info Governance)
Service Development Department
Lancashire Fire and Rescue Service
Fire Service HQ
Garstang Road
Fulwood
Preston
PR2 3LH

Email: infogov@lancsfirerescue.org.uk

Telephone: 01772 866907

You can also contact the Information Commissioner's Office for further guidance or to lodge a complaint at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
www.ico.org.uk
Telephone: 0303 123 1113

Changes to this privacy notice

We keep this privacy notice under regular review. It will be reviewed at least once every 12 months and if appropriate, amended to maintain its relevance with changes to legislation and best practice guidelines

Changes to this Privacy Notice	
Last review:	14 October 2021
Next review:	14 October 2022